



The Phoenix Partnership (East) Ltd

THEMATIC

An activity satisfies a number of the elements of the QCA Economic wellbeing 11-19: career, work-related learning and enterprise framework.

- No. 1 Recognise, develop and apply their skills for enterprise and employability.
- No. 5 Learn from contact with people who work.
- No. 6 Learn about how and why businesses operate.
- No. 7 Learn about working practices and environments.
- No. 8 Undertake tasks and activities set in work contexts.
- No. 9 Engage with ideas, challenges and applications from the business world.

Working in a team of six, students set up and run a manufacturing business that can sell at least one product of marketable quality that has a specific theme e.g. linked to a book, film or time of year.

A prototype that is taken to the market place and negotiated an order.



Students have to manage their resources, negotiate with the bank when they have a cash flow problem and work effectively as a team. Students are encouraged to be creative and can apply real business terms and concepts as they compete in a competitive market.

Objectives of the activity:

1. to develop skills in enterprise, creativity and innovation
2. to operate a business enterprise
3. to understand working roles and conditions
4. to undertake tasks and activities set in a work context
5. to engage with ideas, challenges and applications from the business world.

Suggested Year group: Year 7, 8, 9 and 10
Number of students: Max 70
Suggested time needed: All day programme

For information about this and other programmes The Phoenix Partnership (East) can offer call 01268 249799 or email contactus@tpe.org