

# NEWSLETTER

## Diploma support

### *Activities linked to diplomas*

With the new Diplomas coming on line The Phoenix Partnership has been looking at how its programmes could be used to introduce students to the terminology used in particular sectors of business.

With this in mind we have linked programmes with specific Diploma lines as follows:

**Business Administration and Finance** - Level 1 - The Big Idea - incorporates financial forecasting and writing a business plan.

Level 2 - Leverage Game - played by real businesses for the excellent advice but also incorporates how to calculate your profit.

Level 3 - Profitability - looks at balance sheets and bidding for contracts.

**Creative and Media** - The Promotions Company - looks at creating web pages, designing marketing material and a story board for a music DVD. As an additional activity students can visit a local film studio and film their DVD (extra cost).



**Environmental and Land Based Studies** - The Water Game (from Anglian Water) - students are tasked with finding the most environmentally friendly and cost effective way of supplying water to a local community.

**Hospitality** - Industry Fashion Show - how many different sectors are there and can you design their uniforms?

**Information Technology** - our programmes use IT for designing marketing material, using spread sheets for financial forecasting and writing presentations.

If you'd like more information on any of our programmes please visit our web site at [www.tppe.org](http://www.tppe.org) or call us on 01268 249799 to arrange a meeting.

### Summer on it's way

Finally we seem to be into warmer weather and sunshine after a very dull and at times depressing spring.

Our web site seems to have taken on a life of its own with new information and pages, including comments from schools, thank you for your contributions.

All schools should now be aware of their grant for the coming year. We've already started to receive bookings, so if you'd like us to assist you please contact us to discuss your requirements.

Thank you to everyone who has made the first year of The Phoenix Partnership (East) an exciting one for the Phoenix Team and we look forward to working with you next year.



*Maria Ramsey*

### LINK-ED GRANTS



Head teachers have been sent a letter from Link-Ed regarding grants available for Work Related Learning activities in the coming year.

As schools will not receive grant money direct to support these activities, you will need to contract with delivery organisations, such as ourselves, to access this grant.

The Phoenix Partnership offers a wide range of WRL activities that can be tailored to your particular requirements and we would be happy to discuss these with you.

To arrange for one of our Directors to visit your school please call us on 01268 249799 or direct on the mobile numbers quoted overleaf. If you'd like more information on the activities on offer please visit our web site at [www.tppe.org](http://www.tppe.org)



**LAKESIDE HAMMERS - MARKETING WORKSHOP**

In conjunction with The Lakeside Hammers Speedway Club we can offer schools a 1 hour interactive presentation.

Linked to a number of curriculum areas, including Business Studies, Marketing and Finance and ICT, the presentation is aimed at GCSE and A Levels students. It shows them how The Lakeside Hammers use various marketing methods to promote their teams, venue and meetings.

The workshop took place at St Marks West Essex Catholic School in Harlow and was delivered to A Level Business

Studies students in support of the marketing module.

Derek Bonich, Head of Vocational Studies said 'The workshop presentation was lively and informative. It provided an excellent case study for the students and could easily be adapted and delivered to those working for both GCSE and vocational qualifications.

I can also see other areas of the curriculum where this event would provide useful support and information. A great event that we're looking to book again next year.'

**Supported by  
The Lakeside  
Hammers  
Special Offer  
£50**

price per session for up to 60 students

If you would like to book this workshop for your students please contact Mark Sexton on 07951 698363 or email [mark@tppe.org](mailto:mark@tppe.org)

**The Phoenix Team**

**ANNE PAGE**



Originally an Engineer, Anne lives in Harlow and covers the west of the county and into Hertfordshire.

Mobile no: 07986 293141  
Email: [anne@tppe.org](mailto:anne@tppe.org)

**MARK SEXTON**



Now living in Braintree Mark was a trader in New York, has an interest

in the Lakeside Hammers Speedway and covers north and central Essex.

Mobile no: 07951 698363  
Email: [mark@tppe.org](mailto:mark@tppe.org)

**MARIA RAMSEY**



Maria worked in the marketing team for one of the major

credit card issuing banks. Living in Wickford, she now works with schools in south and central Essex.

Mobile No: 07710 505844  
Email: [maria@tppe.org](mailto:maria@tppe.org)

The Phoenix Team can be contacted on 01268 249799 or on the mobile numbers quoted above.

**Calendar**

**2nd July 2010**

Moulsham High School, Chelmsford - What's My Job

**8th July 2010**

Colchester County High Schools for Girls, Colchester - Enterprise Game/ BoomBizz

**9th July 2010**

Mark Hall Community School and Sports College, Harlow - Enterprise

**15th & 16th July 2010**

CastleView School - Roller Coaster

**19th July 2010**

Colchester County High School for Girls, Colchester - Roller Coaster

**Calendar cont...**

**20th July 2010**

The Basildon Academy - Enterprise Game

**21st July 2010**

St Benedict's, Colchester - What's My Job

**22nd July 2010**

The Basildon Academy - Enterprise Game

The Phoenix Partnership (East) Ltd is a member of

