



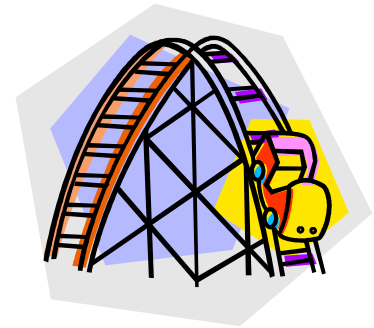
The Phoenix Partnership (East) Ltd

## Roller Coaster

**This activity satisfies a number of the elements of the QCA Economic wellbeing 11-19: career, work-related learning and enterprise framework.**

- No. 1 Recognise, develop and apply their skills for enterprise and employability.
- No. 5 Learn from contact with people who work.
- No. 6 Learn about how and why businesses operate.
- No. 7 Learn about working practices and environments.
- No. 8 Undertake tasks and activities set in work contexts.
- No. 9 Engage with ideas, challenges and applications from the business world.

Roller Coaster gives students an insight into how a new Roller Coaster is created for a theme park. The activity encourages creativity and innovation by tasking students to design, build and cost the construction of a brand new Roller Coaster. Students make decisions about where to build it and present their idea to a group of investors.



### Objectives of the activity:

1. To promote an enterprise culture amongst young people.
2. To give students the opportunity of learning about real business strategies.
3. To provide an opportunity for students to meet and work with people from a business background.
4. To develop skills in communication and team building.
5. To support learning in a fun way.

Suggested Year group: Years 7, 8, 9, 10, 11, 12 or 13  
Number of students: Min 30, max 150  
Suggested time needed: All day programme

For information about this and other programmes The Phoenix Partnership (East) can offer call 01268 249799 or email [contactus@tppe.org](mailto:contactus@tppe.org)