



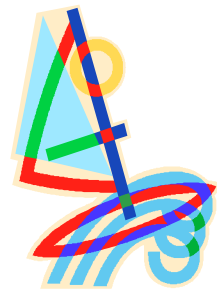
The Phoenix Partnership (East) Ltd

## Olympic Challenge

**This activity satisfies a number of the elements of the QCA Economic wellbeing 11-19: career, work-related learning and enterprise framework.**

- No. 1 Recognise, develop and apply their skills for enterprise and employability.
- No. 5 Learn from contact with people who work.
- No. 6 Learn about how and why businesses operate.
- No. 7 Learn about working practices and environments.
- No. 8 Undertake tasks and activities set in work contexts.
- No. 9 Engage with ideas, challenges and applications from the business world.

The recent Olympics in Beijing and London hosting the 2012 Olympics gives this activity a very real context in which students can create, organise and run their own 'Mini Olympic Games'. This activity allows students to decide what sports should be included, use their imagination to design their own stadium, mascots and medals as well as working out the costs of running their chosen events. Finally, students present their ideas to a Government panel who decide which company will earn the contract.



### Objectives of the activity:

1. To promote an enterprise culture amongst young people.
2. To give students the opportunity of learning about real business strategies.
3. To provide an opportunity for students to meet and work with people from a business background.
4. To develop skills in communication and team building.
5. To support learning in a fun way.

Suggested Year group: Years 7, 8, 9, 10, 11, 12 or 13  
Number of students: Min 20, max 150  
Suggested time needed: All day programme

For information about this and other programmes The Phoenix Partnership (East) can offer call 01268 249799 or email [contactus@tppe.org](mailto:contactus@tppe.org)