



The Phoenix Partnership (East) Ltd

Industry Fashion Show

This activity supports and develops student awareness of career opportunities and which satisfies the QCA Economic wellbeing 11-19: career, work-related learning and enterprise framework.

- No. 3 Develop awareness of the extent and diversity of opportunities in learning and work
- No. 6 Learn about how and why businesses operate.
- No. 7 Learn about working practices and environments.
- No. 8 Undertake tasks and activities set in work contexts.
- No. 9 Engage with ideas, challenges and applications from the business world.

Students work in teams of 5 to identify how different jobs/employers use clothing and equipment to identify and protect employees. Students design, manufacture and exhibit clothing, uniforms and equipment produced from everyday objects and materials. The activity can be supported by warm-up and team building exercises.



Objectives of the activity:

1. To promote an enterprise culture amongst young people.
2. To give students the opportunity of learning about real businesses and companies.
3. To encourage teamwork and problem solving
4. To develop communication skills
5. To support learning in a fun way.

Suggested Year group: Years 5, 6, 7, 8, 9, 10 or 11
Number of students: Max 90
Suggested time needed: Half day (2-3 hours)

For information about this and other programmes The Phoenix Partnership (East) can offer call 01268 249799 or email contactus@tppe.org